

APRIL 18, 2026

PRESENTED BY:



Ugly Disco FUNKRAISER

2026 SPONSOR PACK

www.UGLYFUNKRAISER.com

PROCEEDS TO BENEFIT:



GOLISANO
CHILDREN'S HOSPITAL

Ugly Disco FUNKRAISER

Since the early 2000s, the Ugly Funkraiser (Disco) has been the most swinging party this side of the 70's-and we are only getting better with age! This year will be no exception! We don't throw the best party in Rochester because we love the feel of polyester, like to wear platforms or because there's not much else to do in Spring—NO—we party for a cause! All Ugly Funkraiser proceeds will be donated to the Golisano Children's Hospital and the Ugly Disco Foundation (a 501 C3 entity).

WHY WOULD YOU HELP?

Because it is a great way to reach thousands of people across Rochester with your message and still be supporting a great cause! Last year with our pre-event advertising on TV, radio, in print, on the web, on social media and around town, combined with the thousands of people who attended, we estimate our sponsors' messages were seen or heard by tens of thousands of people! And this year, it's only going to get better!

HOW CAN YOU HELP?

Take a look inside for some of the most innovative ways to grab our audience members by their large lapels and tell them about your company! Whether it's by advertising on our wristbands and mugs, or being a song sponsor, you can't go wrong by helping us help the Golisano Children's Hospital!

FOLLOW US ON 

The mission of Golisano Children's Hospital is to provide the best possible care to the children and families of Western New York through teaching, caring, learning, and discovering the most effective treatment options for every child that walks through our doors. We make every attempt to provide each child with the exceptional care they both need and deserve.

The generous Ugly Funkraiser team has contributed numerous resources to support our pediatric patients, including a \$200,000 pledge to name 2 rooms in the Golisano Children's Hospital and funds that will help advance our Bright Eyes Fund and Patient Supportive Care Program.

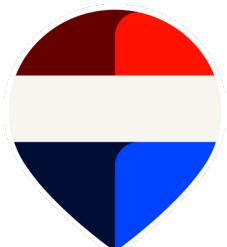
The Golisano Children's Hospital is a place of healing, and a place that celebrates the progress of our patients, families, faculty and staff. The new hospital, to be located on Crittenden Boulevard and attached to the Medical Center and Strong Memorial Hospital, will be eight floors and approximately 245,000 square feet of space dedicated to children and their families.

The most memorable moments our patients and families have are from the playrooms and the playdeck, a large play space filled with natural light. The hospital fully embraces this need for play and normalcy with a toddler playroom and a two-story playdeck on the seventh floor. Above that, on the eighth floor, a school room and a teen room that overlooks the playdeck.

GOLISANO CHILDREN'S HOSPITAL – FAST FACTS:

- Golisano Children's Hospital at the University of Rochester Medical Center provides care for more than 74,000 patients and their families each year
- By day, GCH serves as many as 650 children in its clinics and 160 in its hospital
- According to the US News & World Report, GCH is among the nation's top children's hospitals for four areas: Neonatology, Neurology & Neurosurgery, Gastroenterology and Orthopedics for 2012-2013
- GCH has 132 beds to treat patients from the 17-County Finger Lake region and beyond
- Golisano Children's Hospital performs about 21,300 pediatric surgeries and procedures annually
- The Pediatric Intensive Care Unit (PICU) is the largest intensive care institution in Western and Central NY, serving more than 800 children each year
- Golisano Children's Hospital is committed to treating all children regardless of their family's

QUESTIONS? WE'VE GOT ANSWERS



PASSERO

Wegmans



They say that you can tell the character of a man by the company he keeps. If you sponsor the 2026 Ugly Funkraiser, who would you be keeping company with? If our past, and often repeated sponsors are any indication - you'd have some pretty spectacular company: CGI Communications, REMAX, Budweiser/Lake Beverage, NAPA, Dollinger Associates, Dunkin Donuts, Cam's Pizzeria, Wegman's, Scotty's Automotive, Browncroft Garage, Marchioni & Asociates, Alliance Payroll, and What's Going On to name just a few. With sponsorship levels from \$100 to \$15,000, there are many opportunities for you to get involved!

So. Let's talk numbers. How many and who? We sell out over 600, 21 to 70 year olds (really!) attend. We anticipate between 800-1,000 people this year!

We're in hyper-promotion mode again! Our TV and radio affiliations with iHeartMedia. Our Ugly Bus Promotional Tour begins 2 months before the event, the media schedule (see the TITLE SPONSOR page for details) begins 1 month prior and we're out on a daily basis from now on handing out our Ugly Funkraiser promo cards - all just to make sure people know about the Disco and our sponsors!

Is this thing any fun? Yeah—ummm—if you can't have fun on this night of nights you might want to check your pulse. We need to create a new word for fun to describe this night.

FUN-A-LISHIOUS? FAN-FUN-TASTIC? FUN-ULOUS? FUN-BULOS?

Some thing like that! Join us. Sponsor us. Help us help The Golisano Children's Hospital and Ugly Disco Foundation!

The next few pages outline the Ugly Funkraiser sponsorship opportunities. Take a gander and let us know how you'd like to promote your business and have fun all while supporting The Golisano Children's Hospital of Rochester!

Can't sponsor? Don't count yourself out of a fun night! Use the order form to "git yer tickets" to the event. Come see what the hype is all about!



TICKETS AVAILABLE AT:

www.UGLYFUNKRAISER.com

REMAX Plus
2171 Monroe Ave. Rochester, NY 14618

INFO@UGLYDISCO.COM

SPONSORSHIPS:

TABLE SPONSOR: Do you have a product or service you want to promote! We've got a captive audience of thousands! Take advantage of us! Just a few are available \$300 per booth.

BUS SPONSOR: Logo printed on exterior of the official Ugly Bus. Used in parades throughout the year. 8 are available \$5,000 with personal use of the bus twice per year for 4 years (driver not included), includes 2 VIP tickets for the next 4 years!

FOOD SPONSOR: Donate over \$600 of food to be served in our VIP area. Have \$600 of food to donate? Receive 2 VIP tickets for your generosity!

COCKTAIL SPONSOR: We'll plaster your logo and message on the vinyl cocktail table table cover of your dreams! From 1 table to many tables, your logo will be the center of attention for the leaners and the talkers! Many Available \$150 per table or \$1,000 for 7 tables and includes 2 VIP tickets.

LIQUOR SPONSOR: Could your liquor be the "official" liquor of this raging party? A \$4,000 sponsorship gets your brand or specialized liquor advertised at the Ugly Funkraiser! And your name will go on all 500 advertising posters, on the radio and at the event!

TITLE SPONSOR: So special and extensive that we had to give this it's own page! See the next page for all the details!!!

WRISTBAND SPONSORS: Have your company's name printed on all the GA wristbands that Ugly Funkraiser guests wear ALL NIGHT LONG! Great exposure throughout the night! \$1,500 investment and includes 2 VIP tickets.

VIP SPONSOR: Help us help the Very Importants have a Very Good time! With your banner on the wall in the VIP Area you will be seen by those who can see! Includes signage at entrance to the VIP area, name on all VIP wristbands and recognition in all printed banners. 2 Available \$2,500 Investment includes 4 VIP tickets.

MALLBOARD SPONSOR: Help us promote to shoppers at Eastview Mall and The Mall at Greece Ridge Center! Your logo - The Mallboards - another match made in heaven! \$500 investment and includes 2 VIP tickets.

SONG SPONSOR: Your name will be announced throughout the night! A GREAT way to advertise your business and let everyone know you support the Golisano Children's Hospital! 20 available \$100 per song.

ENTERTAINMENT SPONSOR: With a lineup of Nik Fever - Rath of Polyester, the Skycoasters, and Uptown Groove - you cannot pass up the opportunity to be THE entertainment connection! Your name on all posters and in the multi-media show throughout the evening- Groovy! 3 available \$2,000 Investment and includes 2 VIP tickets.

Ugly Disco FUNKRAISER

April 18, 2026

PROCEEDS TO BENEFIT:  GOLISANO
CHILDREN'S HOSPITAL

Event from 6pm - 12am

Hyatt Regency Hotel
125 E Main St. Rochester, NY 14604

UGLYFUNKRAISER.COM

By now we hope you've come to realize that not only is this a rockin' good time, but that our cause is worthy and our aim is true. Now comes the part where you can help us help The Golisano Children's Hospital of Rochester. How? Look below for the answers! Check the box that most suits your needs and return it to us at the address below. Simple and fun!

Name: _____ Company: _____

Sponsorship (circle your choice!)

TITLE: \$25,000

VIP WRITSTBANDS: \$1,500

GA WRISTBANDS: \$1,500

MALLBOARD: \$500

COCKTAIL TABLE: \$150

BUS: \$7,500

FOOD: PRODUCT!

ENTERTAINMENT: \$2,000

BOOTH: \$300

LIQUOR: \$4,000

SONG: \$100

ICE SCULPTURE: \$1,500

**# of VIP Tickets: _____
\$150 each**

**# of FunkMaster Tickets: _____
\$60 each**

**# of Bell Bottom Tickets: _____
\$40 each**

Includes: Free Food & Drink
from 7-midnight + a FREE Mug!

Includes: 2 Drinks, 1 Slice of
Pizza!

General Admission

Total \$ Amount: _____

Email: _____ Phone #: (_____) _____ - _____

Best time to call: _____ Preferred contact method: _____

Address to Send tickets to: _____

*Please make your check out to Ugly Disco Inc. and mail with this form to
2613 W RIDGE RD. ROCHESTER, NY 14626*

*If you have any questions or need more information, please call/text
ALAN WOOD AT 585-748-9876*